

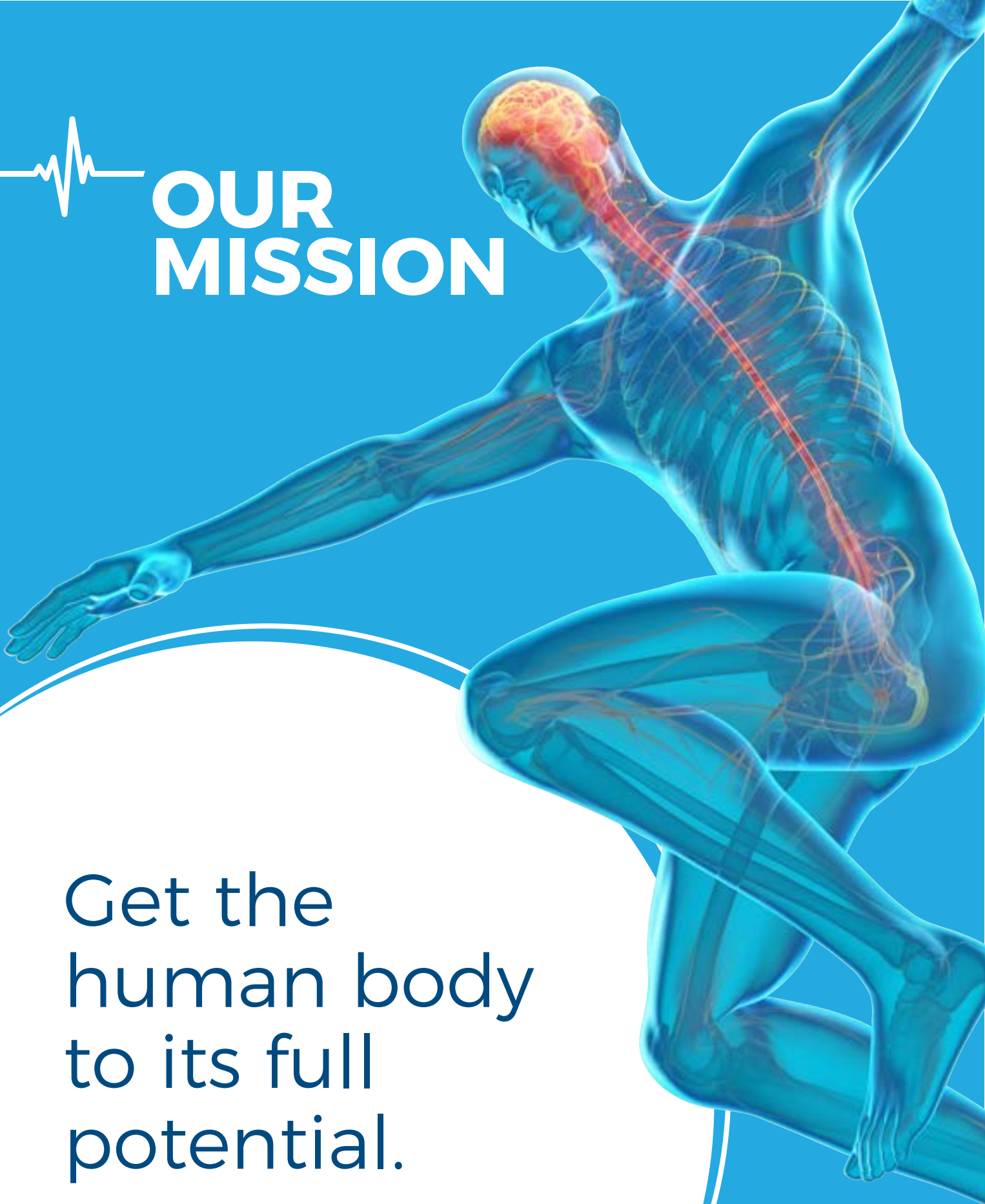
COMPANY PROFILE





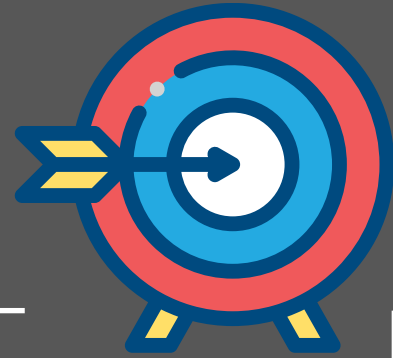
OUR MISSION

Get the
human body
to its full
potential.





ABOUT HIDOW



OUR MISSION IS WHAT DRIVES EVERYTHING WE DO.

We work tirelessly to eliminate pain, especially the chronic kind, and supercharge your muscles, allowing you to become the athlete you want to be. Speedy recovery, better results.

Our main pillars are a diverse, inclusive, and empowered team, relentless innovation, and moreover, an engaged community.



WE ARE BASED IN
ST LOUIS, MO, USA.



OVERVIEW

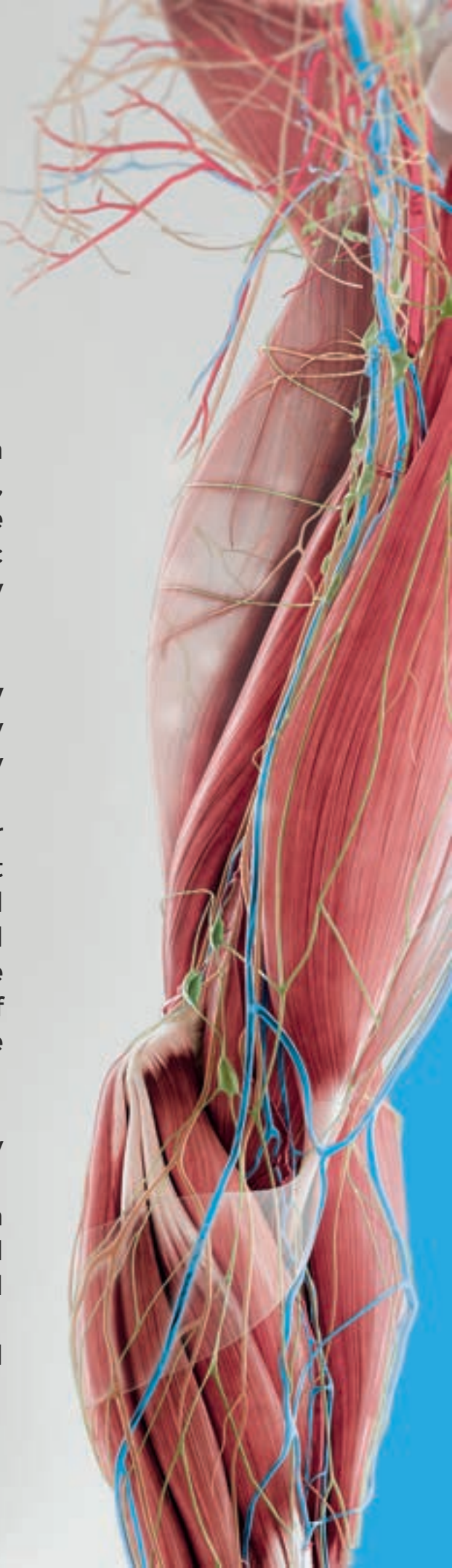
Chronic pain disorder is here to stay. Every year, more than fifty million Americans with aching backs, stiff necks, throbbing feet, and burning muscles live with the burdensome effects of chronic pain, day in and day out. The vast majority actively seeks relief.

Now, **thanks to the visionary strategy of HiDow International**, that relief may be as close as a customer's local specialty retail store.

HiDow is a manufacturer and wholesaler for portable, hands-free devices that combine TENS (Transcutaneous Electrical Nerve Stimulation) with EMS (Electrical Muscle Stimulation). No other device on the market combines the pain relief of TENS with the muscle performance boosting of EMS the way we do.

TENS therapy is not new and certainly not unproven.

Doctors, physical therapists, pain management clinics, and personal trainers all widely use it since it entered the mainstream in the late 1960s. What we did is made it available and portable, affordable and modern.





OVERVIEW

Today, **we are a leading manufacturer and wholesale distributor**, conducting business globally, with offices on four continents. Sales have increased an average of 25-30% per year with no end in sight.

Since we own our factory, there are no middlemen, enabling us to control supply, cost, and quality control.

YEARS OF EXPERIENCE
IN MANUFACTURING:

25+

YEARS OF EXPERIENCE
IN RETAIL:

15+





WE DARE TO DESIGN THE FUTURE OF PAIN RELIEF AND SPORT PERFORMANCE

INNOVATION AND SUSTAINABILITY

Through innovation, we get closer to individual needs:

- Unique waveforms
- Body part specific wraps





INSPIRED BY THE BEST IN THEIR SPORT



CERTIFICATIONS:

FDA Class II Medical Devices

CE approved in Europe

Canadian Health Certificate

South African Health Certificate

TGA approved in Australia



WE BRING PEOPLE TOGETHER





WE TAKE ACTION





HIDOW IS A PROUD SPONSOR OF L'ETAPE CALIFORNIA



HiDow representative with the Movistar team: coach Eusebio Unzué, 2019 Giro D'Italia winner Richard Carapaz, and his teammates.



**WE BELIEVE
WE CAN MAKE
EVERYONE'S
LIFE BETTER**



WIRED DEVICES



Acu XP Micro



Acu XPD 12



Acu XPDS 18



Acu XPDS 4-24



WIRELESS DEVICES



Pro Touch 6-12

Wireless 4-9





ACCESSORIES: ESSENTIALS



**Small Electrode
Gel Pads**



**Large Electrode
Gel Pads**



**Extra-Large Electrode
Gel Pads**



**Perfect
Conductor Spray**



**Lower Back Electrode
Gel Pad**



**Painless TENS
Replacement Gel Pad**



X-Wire



Electrode Wire



**8" Extension
Wire**



Ear Clips



**Accessories
Kit**



Protective Case

ACCESSORIES: PREMIUM



AcuElbow Wrap



AcuWrist Wrap



Foot Wrap



Neck Wrap



Shoulder Wrap



AcuKnee Wrap



AcuSlippers



Universal Receiver



Pro Belt



AcuBelt



AcuGloves



AcuSocks



UNIQUE BENEFITS



FAST ACTING

Although the rate and degree of response varies by individual, many users report experiencing positive results after just 10-20 minutes of use.



NO SIDE EFFECTS

Since there are no drugs or chemicals involved, Hi-Dow muscle stimulators are deemed safe for long term use and can be utilized while taking medications.



PORTABLE & CONVENIENT

About the size of a smart phone, our pocket-size devices enable you to conveniently receive treatment anywhere, at any time!



COST EFFECTIVE

These devices will save you time and money, as well as improve your function and quality of life.



UNIQUE BENEFITS



SIMPLE TO USE

Employing the most advanced medical technology on the market, these devices are highly innovative yet simple to use.



EMPOWERING

With the Hi-Dow muscle stimulators, you can take control of your health and well-being in a safe, effective manner. Or, you can just as easily give the gift of health! Nearly everyone suffers from muscle tension in some form, whether chronic or acute; and our devices make the perfect gifts.



EXTREMELY EFFECTIVE

The advanced microchip sends out multiple preset electrical, therapeutic, electronic waves through electrodes. These therapeutic, electronic waves use deep tissue pain relief techniques and various muscle movements in order to release muscle tension and improve physical performance. Amazingly effective!



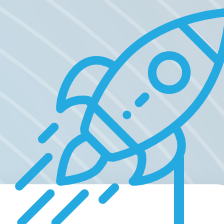
PARTNERING WITH HIDOW



DISTRIBUTORS MARKETING STRATEGY

With decades of experience, innovation at the forefront and an amplified marketing team to deliver our message, HiDow positioned itself for breakthrough success.

Everything needed to grow our company exponentially is already in place.



FRANCHISE BENEFITS WITHOUT THE FRANCHISE FEE

Retailers who wish to get started with HiDow can dabble in the market with an opening order for as little as 36 units including gift bags, brochures and flyers, and a detailed training manual with no other hidden fees.

EXTENSIVE & INTERACTIVE SUCCESS-BUILDING TRAINING

The demo process, muscle disorder terminology, the science behind the pulses and the secrets to up-selling, are all reviewed extensively at the retailer's location or a HiDow location. You can also sign up to our customized training symposiums and benefit from our comprehensive, easy-to-follow training videos.





PARTNERING WITH HIDOW



SOCIAL MEDIA OUTREACH

Together with our partners, we provide weekly blogs and videos on far-reaching topics such as nutrition, physical fitness, diet, and wellness in health. We are also extremely active on all social media channels, including Facebook, Instagram, Twitter, and YouTube.

DISTINCTIVE YET SIMPLE PACKAGING

A first impression means everything. HiDow devices come in clean, compact boxes that convey a modern, state-of-the-art image right from the start.



CONTACT

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